



Discover more about ALG...



Established in 1994, Air Logistics Group (ALG) has a network of almost 90 offices in 45 countries, and continues to strive to be the leading global cargo General Sales & Service Agent (GSSA).

With over \$500m of cargo sales and close to half a million air waybills every year, processed by almost 300 employees, ALG has evolved to become one of the most recognised, respected and professional GSSA companies in the world.

Now more than ever, airlines see outsourcing of cargo as a sensible option in terms of cost saving and incremental revenue. They are looking for a strong partner that is reputable, financially sound and can add real value in terms of revenue, network coverage and experienced personnel who understand the needs of an Airline and its forwarding clients.

ALG continues to reinvest significantly in IT & digitalisation, and continues to strengthen its network to provide a cost effective solution to airlines in a multitude of specialist cargo fields such as sales, revenue accounting, trucking management and business intelligence. Any airline – large or small – in any region of the world can take advantage of ALG's comprehensive range of services and find a tailor made solution to meet their specific requirements.

Above all, ALG prides itself on providing outstanding service to airlines and forwarding clients alike. ALG is setting the industry standard, maintaining the highest level of customer service with special focus on transparency and compliance, and being a real value added partner to the airline clients it represents.

For more information on how we can add value to your business contact us on www.airlogisticsgroup.com



www.airlogisticsgroup.com



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Air Logistics Group



ALG_Corporate

Setting the industry standard since 1994...



Innovative Cargo Sales & Service Solutions...



COMPLIANT &
TRANSPARENT



FINANCIAL
STABILITY



WORLDWIDE
NETWORK



PRIVATE EQUITY
INVESTMENT



INVESTMENT
IN I.T.

Sales

- Experienced teams in local markets
- Innovative sales strategies tailored to each airline
- Targeted sales using market analysis and local expertise

Marketing

- Dynamic marketing strategies to promote the airline brand
- Creative and original promotions including email shots, social media and printed materials
- Organisation of corporate and promotional events alongside attendance at key industry events

Customer Services

- Highest standard of customer service
- Fully trained in special cargo requirements
- State of the art booking systems that interface with the airlines own system

Finance & Administration

- Dedicated revenue accounting teams across the globe
- Centrally controlled invoicing and full participation in IATA CASS
- Data capture & verification units providing back office support

Business Intelligence

- Analysis of data collected in the ALG quotation platform
- Utilisation of business intelligence tools including IATA, WACD & Seabury
- Continuous investment in IT infrastructure & digitalisation

Your demands...
We deliver